

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Kenneth A. Klarfeld et al.
Ser. No.: 09/963,335
Filed: September 24, 2001
For: SYSTEM AND METHOD FOR PERSONALIZED TV
Examiner: Rueben M. Brown
Art Unit: 2424

AMENDMENT AND RESPONSE TO OFFICE ACTION

**Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia, 22313-1450**

Sir:

In response to the Office Action dated January 31, 2011, in which a response is due by June 30, 2011, with a two (2) month extension of time hereby requested under 37 C.F.R. 1.136(a), Applicants hereby submit the following amendments and remarks/arguments for entry in the above-referenced application. Reconsideration of the application is respectfully requested.

Listing and Amendment of the Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.